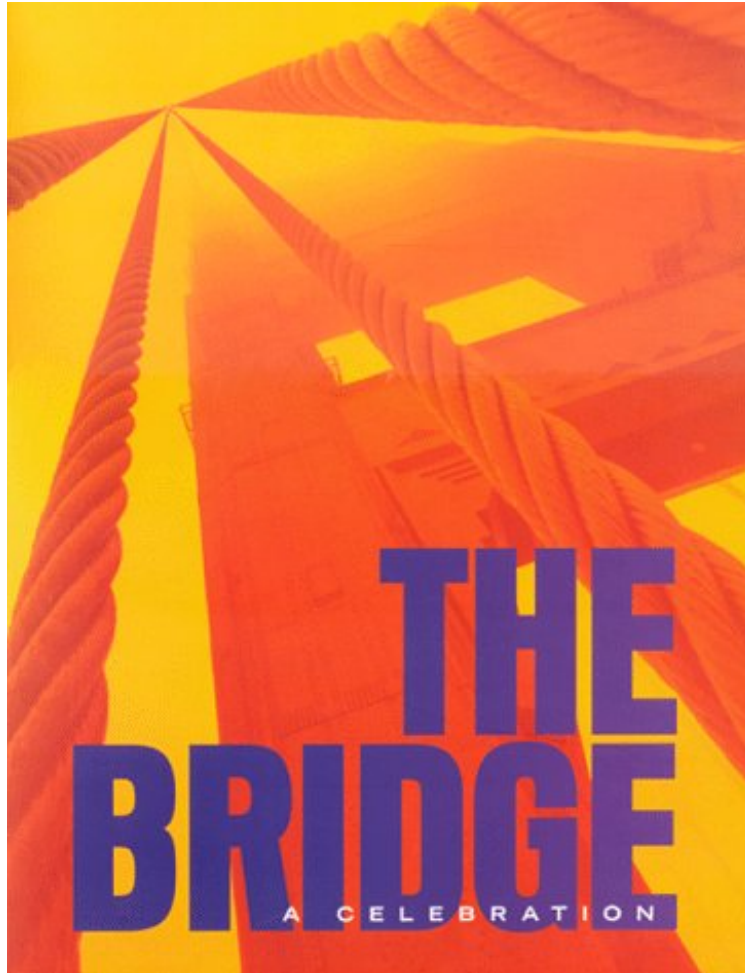


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The Bridge, A Celebration

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James W.Schock : The Bridge, A Celebration before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bridge, A Celebration:

This book is about the Golden Gate Bridge, one of America's most loved engineering miracles. The points of difference between our book and others books about the Bridge are simple and elegant. Firstly, we let the Bridge, its planners, builders and operating professionals tell their own story. Secondly, we used a large scale format, 10 1/2 x 13 3/4, with many fascinating photos to showcase our majestic subject. Finally, we conceived a series of "historical snapshots" - pictures of world events that run concurrent with the construction of the Bridge and the formation of today's Transportation District.

"From the first breathtaking burst of color on the cover photo, which compels the eye to follow the muscular coils of four steel cables to the top of a tower obscured by heavenly golden fog, *The Bridge* recreates San Francisco history that even Golden Gate Bridge buffs have never experienced before" -- Patricia Holt, *San Francisco Chronicle*"Seldom does a book do such justice to its subject that the subject actually comes to life before your eyes. James W. Shock has done the near-impossible." -- *Bay Area Commuter Times*"This book will become the bible of the Golden Gate Bridge" -- Linda J. Mithcell, Director of Marketing, Golden Gate Bridge, Highway Transportation District

About the Author James W. Schock is an award-winning newsman, former bureau chief for ABC-TV News West Coast, and news director of a San Francisco television station.