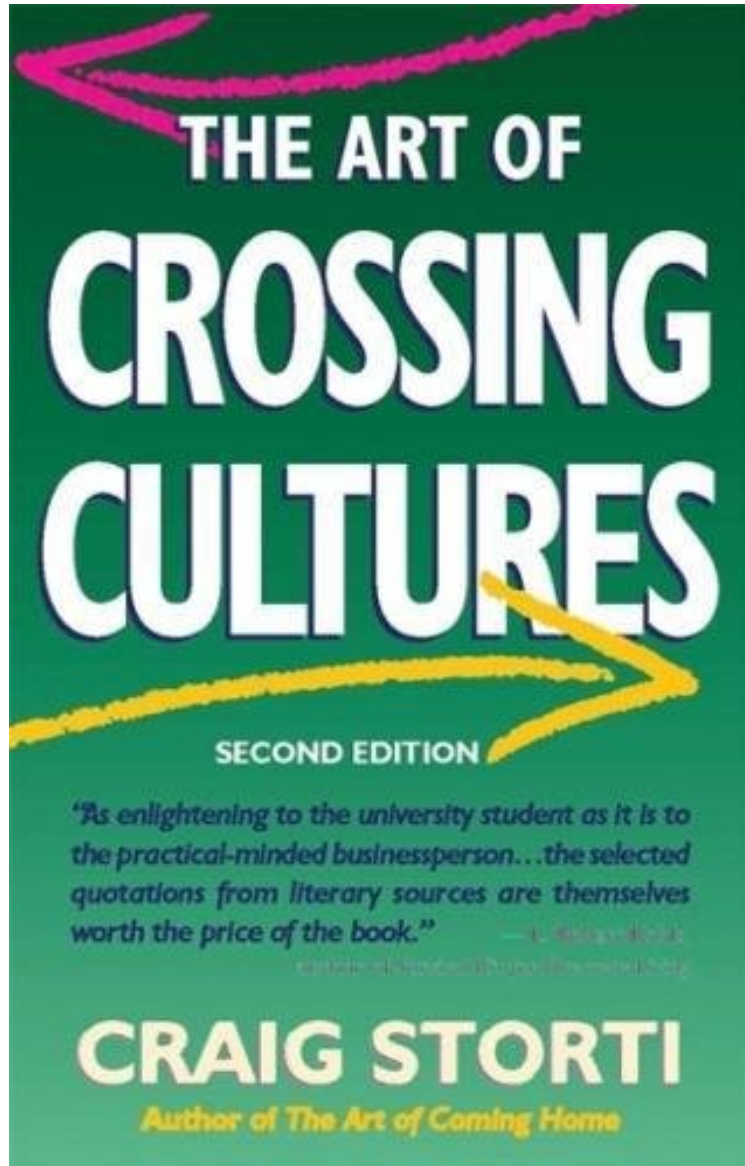


[Read download] The Art of Crossing Cultures, 2nd Edition

The Art of Crossing Cultures, 2nd Edition

Craig Storti

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#493993 in Books Nicholas Brealey Publishing 2007-09-12 Original language: English PDF # 1 9.00 x .38 x 6.13l, .66 #File Name: 1931930538228 pages | File size: 32.Mb

Craig Storti : The Art of Crossing Cultures, 2nd Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Crossing Cultures, 2nd Edition:

0 of 0 people found the following review helpful. Eye-opening
By Solumadur
Very insightful and eye-opening look at how to be an ex-patriot or just how to not make a fool of yourself and offend others when visiting their country or participating in different cultural experiences within your own country.
3 of 3 people found the following review helpful. Good Introduction to Cross Cultural Situations
By Kommst
This is a good basic introduction to cross cultural

communication for the novice. If you have lived in a foreign culture for 5 or more years like I have, however, you might want to look for something more in depth. But if you are a beginner, and want to know how to get along with someone from a foreign culture for business or pleasure, by all means get this book. 1 of 1 people found the following review helpful. If you are a soon-to-be expat: read it, I think it can help you. By Diego Sarroca I found Storti's approach extremely useful. I'm a clinical psychologist (and a ATCK) and I found interesting how he used psychological tips without falling into psych terms. Storti's approach is clear and interesting in the sense that you can build other perspectives into what he says. I definitely recommend reading the book to anyone who is exposed to a cross-cultural situation. What did I not like? Book citations... as with many other intercultural sources the authors go back to years people from my age (37) find not that easy to relate to.

Adjusting to a new culture and getting along with the local people challenge everyone who lives and works abroad. Whether in business, diplomacy, education, or as a long-term visitor abroad, anyone can be blind-sided by a lack of international knowledge and experience and be caught at a disadvantage. In this completely revised and expanded edition of the classic *The Art of Crossing Cultures*, Craig Storti shows what it takes to encounter a new culture head-on and succeed. This one-of-a-kind guidebook to bridging the cultural divide - with more than 50,000 copies sold worldwide - incorporates a stellar sampling of the writings of some of the world's greatest writers, poets and observers of the human condition. Through the vivid perceptions and words of such literary legends as Noel Coward, Graham Greene, Rudyard Kipling, E. M. Forster, Mark Twain, Evelyn Waugh, and others, Storti paints an intimate portrait of the personal challenges of adjusting to another culture: anticipating differences, managing the temptation to withdraw, and gradually adjusting expectations of behaviour to fit reality. This timely new edition focuses special attention on how to deal with country and culture shock and includes many new examples of cross-cultural misunderstandings - particularly in business. Storti breaks new ground with his easy-to-understand model of cultural adjustment and tips on how to master the process and develop adaptive strategies - the heart of the cross-cultural experience.

A masterful, credible overview of the reentry process. Corporations, government bureaus, the military, and missionary groups would be wise to purchase a copy of Craig Storti's book for each expatriate family. Clyde Austin, Professor, Abilene Christian University As enlightening to the university student as it is to the practical-minded businessperson, the selected quotations from literary sources are themselves worth the price of the book. L. Robert Kohls, author of *Survival Kit for Overseas Living* Any person facing the prospect of going abroad... would do well to start with [*The Art of Crossing Cultures*]. Soundview Executive Book Summaries About the Author Craig Storti is founder and co-director of *Communicating Across Cultures*, a Washington, D.C.-based intercultural communication training and consulting firm. With work appearing in the *Washington Post*, *Los Angeles Times*, and *Chicago Tribune*, he is the author of six books. Having lived nearly a quarter of his life abroad, he lives now in Maryland. www.craigstorti.com