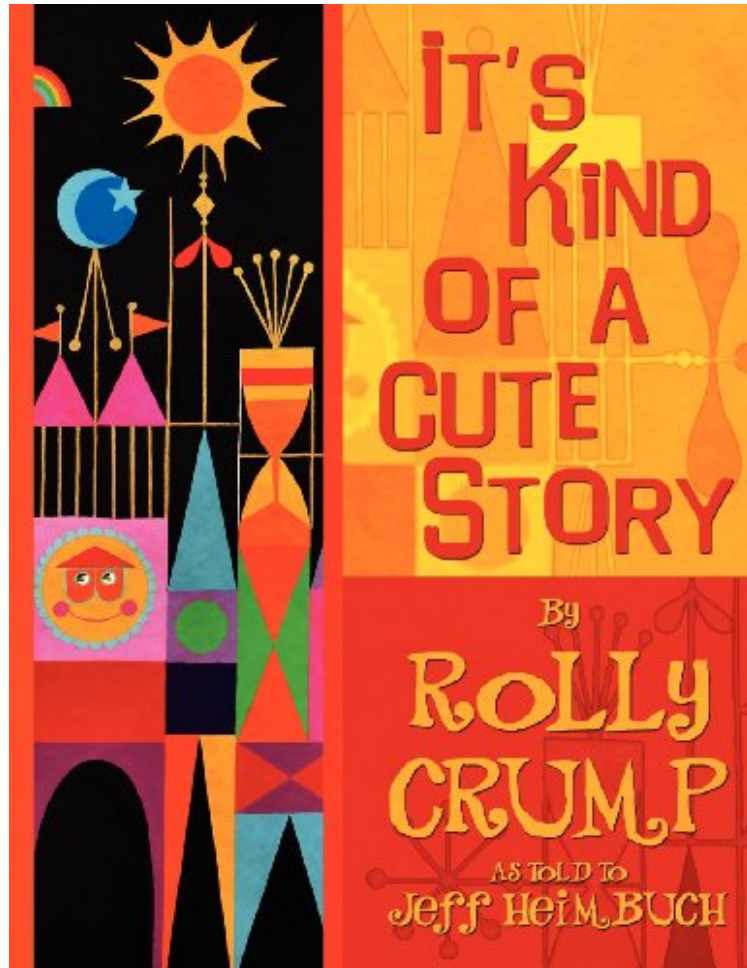


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## It's Kind of a Cute Story

*Rolly Crump, Jeff Heimbuch*

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**Rolly Crump, Jeff Heimbuch : It's Kind of a Cute Story** before purchasing it in order to gage whether or not it would be worth my time, and all praised It's Kind of a Cute Story:

26 of 26 people found the following review helpful. Fascinating Look at the Creative ProcessBy e janThis book was fantastic.If you have ever wondered how the creative process at Disney worked in the '60s and '70s, here is your opportunity. Not only is this an autobiography of one of the greatest Imagineers out there, it also gives you a peak at other designers' features and flaws. You'll learn how an attraction is developed from concept to reality, and discover all the things that didn't come to pass in your favorite Disney rides and shows like It's a Small World, The Haunted Mansion and the Tiki Room.You'll also get a glimpse into what Walt Disney was really like and how he was able to bring out the best in the people who worked for him. You'll see what he was like behind the scenes and how different he was behind the camera instead of in front of it.The book is well-written. It feels like you are hearing stories from your grandpa about the good ol' days. Crump isn't afraid to tell it like it is though, you find out about the failures as

much as you find out about the successes. You really get the feeling that he wants to share his experiences from the past to inspire creativity today. I'm recommending this book to all my friends who are Disney fans. Great work! 0 of 0 people found the following review helpful. It's Kind of a Cute story but.....IT IS! By WizFor the Disney fan this is a wonderful tale of "mini" stories with illustrations and photos. I feel like just the visual content makes this a "keeper" for your collection and future reference. The insights and behind the scenes stories really add context to the times and development of arguably the most storied franchise in the world. Rolly is a wonderful, down to earth host and I learned a lot of things I didn't know. Rolly offers first person insights into Walt Disney as a person, leader and imaginer. Congratulations on a job well done. See Rolly and his works while he still graces this Earth! 2 of 2 people found the following review helpful. Perfect Job Description: Thinking up crazy ideas By W. Frazier This book is a really fun roll in creativity as it follows the career path of one Disney Imagineer. The book is written in a scattered, free-form effort of storytelling. The writing style is not top-form, but that just draws you into the narrative. The first half of the book is the strongest as Crump gives a vivid sense of the massive amounts of creativity at Disney and reveals how Walt Disney managed his teams. In the second half of the book you follow Crump as he helps other theme park visionaries.

The Imagineers, those men and women who helped Walt Disney bring his creations to life, have achieved legendary status among theme park enthusiasts. *IT'S KIND OF A CUTE STORY* is the life story of one of the most beloved Imagineers, Rolly Crump. Covering his long and varied career, including designing some of Disney's most famous attractions and working directly with Walt himself, Rolly's stories weave into a lighthearted yet riveting narrative of his life and accomplishments. Packed with over 200 photos, many of which have never been seen before, *IT'S KIND OF A CUTE STORY* is a tribute to the life and work of a true original.

"I loved stepping back in time with Rolly Crump and learning about the development of such great Disneyland attractions as the Haunted Mansion and the Enchanted Tiki Room. He also paints a vivid and personal portrait of Walt Disney that I'm sure fans and admirers will savor as much as I did." - Leonard Maltin, Disney Historian and Film Critic  
"The most inspired, and inspiring, artist I've ever worked with was Rolly Crump. Period. I've always wondered how someone could have so much experience, and still retain a genuine sense of wonder and playfulness. Well, here's his story, and I loved every word of it. Lots of people talk about Walt Disney, but Rolly Crump can demonstrate the meaning of Walt Disney." - Jim Steinmeyer, former Imagineer  
"Everyone who knew Walt Disney knew him differently, and that is why I love to read the stories of people like Rolly Crump. Rolly was never a yes man to Walt, and Walt obviously admired him for that. It is amazing to read his memoirs and realize how many of the major parts of the Disney parks were the work of this one man. He is an Imagineer Extraordinaire." - Dave Smith, Chief Archivist Emeritus of the Walt Disney Archives  
"This anecdotal memoir by Disney Legend Rolly Crump shares never-before-told stories with such charm and candor that it is a 'must have' addition for every Disney fan's library." - Jim Korkis, Disney Historian and author of *The Vault of Walt*  
"*It's Kind Of A Cute Story* is a Disney memoir that stands heads and shoulders above the slew of small- and self-published books from the past year. It's also a book that surpasses most of the Disney Publishing releases and it raises the bar for how an artistic memoir should look. It is extremely entertaining and informative. I felt like I was sitting in Rolly's living room while he regaled me with these amazing tales of his life." - George Taylor, MiceChat.com